



### **Consultation**

We recommend a consultation on all commercial projects. The consultation is provided free of charge and will ensure that we provide you with the images you and your company need and do so in the most effective manner for you.

### **Image Licensing: FREE**

Images created specifically for a client for their corporate library are considered Royalty Free and are not subject to licensing fees. Images that are not created for a specific client IE STOCK images fees are based on usage based on Print or Web, number of copies and or term of use in time. For clients that are in our Contract program all images are provided Royalty Free with no term limits. (See Contract Photography below)

### **Corporate Image Libraries:**

A Corporate Image Library will provide a persistent bank of tailored images for identity and various media content and are used to enhance the companies brand and services as well as supporting other media rights management applications. Corporate Libraries provide brand-enhancing solutions for corporations and medium sized firms.

“Central to our success is becoming a trusted partner and supplier to the corporate clients we serve.”

The corporate image Library we build enables those clients to effectively identify, track, manage and protect their image content for use in a multitude of media applications; all of this with control and security. Effectively insuring against multiple image use across similar market sectors and industry competitors. This strategy offers an innovative alternative to conventional stock and will provide more effective control over budgets and profitability.

- Offering Broad Range of Usage
- Available Across Company Wide Products & Services
- Brand-Wide Usage
- Defined Licensing offering Peace of Mind
- Exclusive & Proprietary Imagery

Kevin works creatively and collaboratively to enhance the services and products offered by our clients, ensuring that the end customer relates to its services and methodology.

### **Hourly rate \$175.00 minimum 2 hours**

All images are provided on CD or DVD with High resolution and Low resolution copies and are delivered with a contact sheet. All images are color corrected and set to standard full frame size in either RGB or CMYK color formats for print ready use. This price does not include the cost of models. If models are needed for the shoot we will be happy to help provide them but there will be an additional charge. Any additional fees will be decided upon prior to the shoot.

### **Day Rate \$1250.00 Plus Expenses**

Up to 8 hours of shoot-time. All images are provided on DVD with High resolution and Low resolution copies. All images are color corrected and set to standard full frame size in either RGB or CMYK color formats for print ready use.

*This price does not include the cost of models, location scouting pre shoot, Permits, Makeup or Wardrobe artist, Location stylist or assistants.*

### **Half Day \$625.00 Plus Expenses**

Up to 4 hours of shoot-time. All images are provided on CD or DVD with High resolution and Low resolution copies. All images are color corrected and set to standard full frame size in either RGB or CMYK color formats for print ready use

This price does not include the cost of models. If models are needed for the shoot we will be happy to help provide them but there will be an additional charge. Any additional fees will be decided upon prior to the shoot.

Additional CD or DVD \$20.00 without contact sheet

Additional CD or DVD \$50.00 with contact sheet

**First Assistant**  
**Day Rate \$250.00**  
**Hourly rate \$35.00**

I use an assistant on all travel assignments and on some local assignments for all clients based on the size and scale of the assignment.

**Contract Photography**

This is best suited to clients that need a staff photographer but do not want to have the added cost of a full time or part time staff member with benefits. The pricing structure and the amount of time a client receives is based solely on the clients photography needs and time requirements. All contracts are 6 or 12 months and can be re-negotiated at the end of the contract. We have Contracts that start at \$500.00 and can be billed Monthly or Quarterly. The copyright for commercial and editorial images provided by Kevin Blackburn Photography may be shared with the client. For many clients this is the best option. We provide you with a copyright release for all DVDs. What does this mean for you? **Flexibility** this allows you to use the images freely in any manner you wish at no additional cost at any time you need them.

**Cost Sharing Program:**

Our Cost Sharing Program is saving our architectural, construction, Stock and hospitality clients thousand of dollars on their photography needs. Here is how it works:

On any given building project, there are architects, general contractors, sub-contractors and others who are interested in final photography. With your assistance in letting us know who those firms are, we contact them to determine their level of interest and the shots they would like to be taken. Once we've gathered all the interested firms and the shot list, we send each firm a proposal showing the normal cost of the photography and the final cost using the Cost Sharing Program.

Cost Sharing discounts are determined by the number of firms involved. Savings begin at 30% and rise to 70% off the photography fee. In addition, the expenses (such as film, processing, travel) are split evenly among the firms, saving you from 50% to 90%.

**Assignment Photography**

\$350.00 per assignment plus mileage at \$0.50 per mile. Assignment photography is best suited to editorial publications such as Magazines, News Papers, and book media. Each new location and or subject is a new assignment unless otherwise noted in the contract. A minimum number of assignments may be required (Day rates may apply for some assignments)

**Product Photography**

Product photography is based on the size and quantity of the product to be photographed. An estimate is required for all table top and location product photography.

**Executive Portrait Contact for quote.**

All .images are provided on CD or DVD with High resolution and Low resolution copies. All images are color corrected and set to standard full frame size in either RGB or CMYK color formats for print ready use

**Aerial Photography**

Aerial Photography is billed at cost of Aircraft, Maintenance, and Pilot fees plus \$100.00 per hour for

**Elevated Photography**

\$100.00 per hour Plus expenses for lifts

**Mileage**

Mileage will be charged at 0.50 per mile for round trip travel over 100 miles.

**Lodging and accommodation for travel.**

When we are required to travel over 100 miles we may choose to arrive the evening prior to the scheduled assignment. This determination is made based on the assignment start time on the day of the shoot and the over all distance we need to travel.

We have found that for shoots that begin early in the morning for example 9am or earlier and that are 2 or more hours away from our office it is best for us to arrive early and have accommodations the night before. This provides us the best opportunity to rest and be fresh for the shoot and provide the best possible imaging for you. This also helps us avoid travel delays due to traffic and saves on cost.

Lodging is billed at cost with no markup and we are happy to provide receipts for lodging. If a client is able or has access to reduced cost lodging we are happy to use the clients lodging.